

EXCLUSIVE:
INSIDER'S TAKE ON
THE CHEVROLET TRAVERSE

#1 IN A SERIES

**THE CAR
FOR ME**

We called on auto enthusiast **Peter Ha** to match **Alma Schneider** with the perfect family-friendly car.

Find out if the **CHEVROLET TRAVERSE** was the right right choice.



CHEVY AD

NEW
DIRECTIONS IN COOKING

PUTTING PEOPLE ON THE ROAD TO FULFILLMENT IN THE KITCHEN

As the founder of Take Back the Kitchen, icensed clinical social worker **Alma Schneider** helps people overcome their resistance to cooking. Exploring clients' past kitchen experiences and offering at-the-stove instruction, Alma takes her

sessions from private homes to large companies, schools, senior centers and more. While Alma helps people be everything they want to be in the kitchen, but will the **Chevrolet TRAVERSE** be everything she wants in a car?



ALMA'S CONFIDENCE IN THE KITCHEN came from watching her mother cook balanced meals—for nine kids! Yet she's surprised at how many smart adults are shaken by something as easy as a five-minute recipe.

MY NEW DISCOVERY

"I carry cooking supplies all across New Jersey, and TRVERSE had room for all my bins AND my kids. (And I was surprised how effortlessly the second-row seat slides back and allows third row access.)"



"I CHECKED THE THIRD ROW SEAT TO MAKE SURE IT WAS BIG ENOUGH FOR ADULTS—AND IT WAS PERFECTLY COMFORTABLE!"

—ALMA



WHILE ALMA ENJOYS "DOMESTIC PLEASURES," a stereotypical mom she's not. As the founder of Parents Who Rock, she often takes the stage with her band, No Rehearsals, to raise money for local charities.

MY NEW DISCOVERY

"TRVERSE LOOKS SLEEK—NOT—LIKE A 'SUBURBAN MOM MINIVAN.'" And since I've had the same car for so long, the idea of a voice-activated GPS or a power-remote liftgate is very cool!"

ALMA BELIEVES YOU CAN MAKE CONCESSIONS TO MOTHERHOOD without losing your youthful creativity. In fact, she got her license ONLY after moving to the suburbs. And her "rocking" charity lets her connect with her musical past.

MY NEW DISCOVERY

"For someone who only started driving at 34, safety's a big concern. TRVERSE's six airbags and Blind Zone Alert feature are great. You may not notice you're veering into the next lane—but your car does."

—ALMA



the NEWS

FOR FOOD NETWORK MAGAZINE READERS

Car & Driver enthusiast, **Peter Ha** was convinced the **Chevrolet TRVERSE** delivered the complete package Alma was looking for.

- > A midsize SUV with all of the amenities you want (and some you wouldn't expect).
- > Space for everyone and everything—plus technology that ensures a safer ride.

CHEVROLET TRVERSE



CHEVROLET

